

2010 NFL Players Survey Results



**NFL Players Rank FieldTurf
Best Artificial Turf Field
...for the 10th Year in a Row!**

NFL Players Rank FieldTurf Best Artificial Turf Field ...for the 10th Year in a Row!

NFL INSTALLATIONS



3 out of 4 of the NFL's Top Artificial Surfaces are FieldTurf!

The National Football League Players Association (NFLPA) released their biennial ranking of NFL stadium fields during a press conference at the Super Bowl Media Center in February. For the tenth consecutive year, FieldTurf emerged as the leader among all artificial turf brands in the 2010 NFL Players Playing Surfaces Opinion Survey. An impressive three out of the league's top four surfaces were FieldTurf fields.

Of the 31 NFL stadium fields rated by the players, FieldTurf's Lucas Oil Stadium, the home of the Indianapolis Colts, was ranked as the league's best artificial surface for the second consecutive time. This marked the fifth consecutive survey and the tenth year in a row that one of FieldTurf's fields has owned the top position as the best artificial surface in the NFL.

In addition to Lucas Oil Stadium's position as the top-ranked artificial turf field in the league in the 'Best Artificial Infilled Playing Field' category, FieldTurf surfaces once again scored high at other stadiums as well. The New Meadowlands Stadium finished in second place while Seattle's Qwest Field ranked fourth, marking the tenth year in a row that the FieldTurf at the Seahawks' home field has ranked in the top five among all artificial turf fields. The Georgia Dome rated sixth, Gillette Stadium was seventh, Ford Field ranked eighth and Paul Brown Stadium was tenth.

The Shaw Sportexe field at Baltimore's M&T Bank Stadium dropped from previous years, falling to eighth place while Shaw Sportexe's field in Minnesota at the Metrodome ranked 11th. AstroTurf's field in St. Louis at the Edward Jones Dome was also in the bottom tier coming in at the ninth position while Buffalo's AstroTurf surface at Ralph Wilson Stadium placed last among all artificial turf fields.

In the 'Worst Artificial Infilled Playing Field' category, the Shaw Sportexe field in Minnesota was ranked as the worst artificial surface in the league by NFL players, followed by AstroTurf's surface at Ralph Wilson Stadium in Buffalo and AstroTurf's surface at the Edward Jones Dome in St. Louis.



2010 NFL Players Association Artificial Turf Playing Surface Rankings – BEST FIELDS

1. Indianapolis (FieldTurf)
2. New York Giants/Jets (FieldTurf)
3. New Orleans (UBU Sports)
4. Seattle (FieldTurf)
5. Dallas (Hellas)
6. Atlanta (FieldTurf)
7. New England (FieldTurf)
8. Detroit (FieldTurf)
9. Baltimore (Shaw Sportexe)
10. St. Louis (AstroTurf)
11. Cincinnati (FieldTurf)
12. Minnesota (Shaw Sportexe)
13. Buffalo (AstroTurf)

The following conclusions were drawn based on the 2010 NFL Players Playing Surfaces Opinion Survey

- FieldTurf has ranked in the top 3 of 4 fields for the past three surveys.
- Both Shaw Sportexe fields ranked in the bottom 5 (Minnesota Vikings & Baltimore Ravens).
- Since 2004, the Shaw/Sportexe surface at the home field of the Baltimore Ravens has steadily declined in the rankings.
- Both AstroTurf fields ranked in the top 3 worst fields in 2010.
- Out of all artificial turf fields in the NFL, the Buffalo Bills voted their own home field as the worst in the league in the 2010 survey.
- Since 2000, the AstroTurf surface at the home field of the Buffalo Bills has steadily declined in the rankings after each survey.
- Out of all artificial turf fields in the NFL, the Dallas Cowboys voted their own home field as the worst in the league in the 2010 survey.
- With the Hellas artificial surface installed at Texas Stadium from 2002-2008, the Cowboys' home field fell in the rankings after each survey.

Of all teams playing home games on natural grass, the following turf manufacturers were voted as the best artificial turf:

- 1) FieldTurf (voted by 10 teams)
 - 2) Shaw Sportexe (voted by 3 teams)
 - 3) Hellas Construction (voted by 3 teams)
 - 4) UBU Sports (voted by 2 teams)
- * AstroTurf – 0 teams

Of all teams playing home games on artificial turf, the following teams had the lowest ratings for their home fields:

- 1) Minnesota Vikings (home games on Shaw Sportexe)
- 2) St. Louis Rams (home games on AstroTurf)
- 3) Buffalo Bills (home games on AstroTurf)

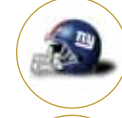
Of all teams playing home games on artificial turf, the following teams have the highest percentage of players believing that artificial turf is more likely to contribute to injury:

- 1) Minnesota Vikings (home games on Shaw Sportexe)
- 2) St. Louis Rams (home games on AstroTurf)
- 3) Baltimore Ravens (home games on Shaw Sportexe)



1 - Indianapolis

Of the 31 NFL stadium fields rated by the players, FieldTurf's Lucas Oil Stadium, the home of the Indianapolis Colts, was ranked as the league's best artificial surface for the second consecutive time. Since the Colts started playing on FieldTurf at home (RCA Dome and Lucas Oil Stadium), their surface has always been in the Top 5 in the NFL Players' survey.



2 - New York Giants/Jets

After the Giants and Jets switched to FieldTurf, their home surface at Giants Stadium and now at New Meadowlands Stadium has always ranked high in the Players' survey. A staple among the league's best fields, the FieldTurf at the New Meadowlands Stadium ranked 2nd overall in the 2010 survey.



4 - Seattle

The 2010 Survey marked the tenth year in a row that the FieldTurf at the Seahawks' home field has ranked in the top five among all artificial turf fields. The FieldTurf fields that have been installed at the homes of the Seahawks throughout the years have set the standard for performance and player preference over the last decade.



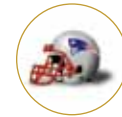
6 - Atlanta

Since the switch to FieldTurf before the 2004 survey, the Georgia Dome surface has rated among the league's elite in four consecutive surveys. With a solid showing in 2010 holding down the 6th position, the Georgia Dome's 8 year old FieldTurf surface continues to outperform competing surfaces in the league that are 7+ years younger. A real-life testament to the consistent performance of the FieldTurf in Atlanta.



7 - New England

New England's decision to install FieldTurf during the 2006 season made Gillette Stadium the biggest ranking gainer while catapulting the venue into a comfortable Top 10 position in 2010 and over the last 2 surveys. The playing surface went from one of the worst fields in the league to one of the most preferred by the players.



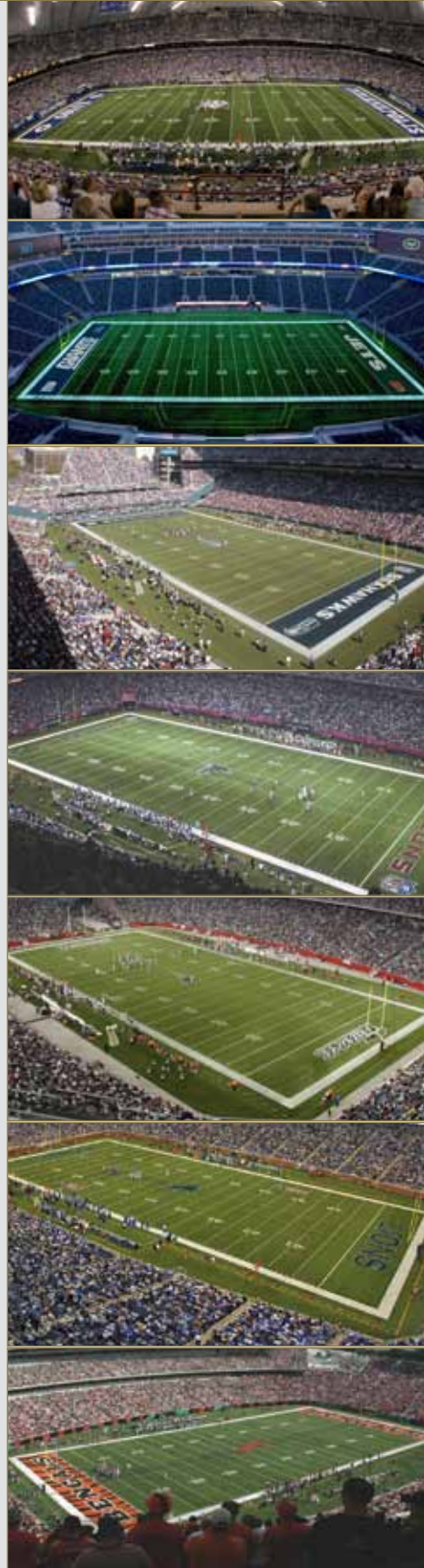
8 - Detroit

Another strong showing for Ford Field's turf. Originally installed in 2002 and after a successful Super Bowl XL in 2006, Detroit's FieldTurf has endured heavy usage and major events – with glowing reviews from the players. The 9 year old FieldTurf field continues to outperform other newly installed competing fields in the league. Ford Field's FieldTurf surface has never been outside of the Top 10 and continues to deliver pro caliber performance a decade after installation.



10 - Cincinnati

The Bengals installed FieldTurf just before the start of the '05 season and have always rated in the Top 10 since. The latest numbers show the consistent performance of the FieldTurf in Cincinnati's Paul Brown Stadium. The surface is now 7 years old and continues to surpass the ratings given to brand new competing artificial turf brands by the players.



2010 NFL Players Survey Results

Information

(800) 724-2969
info@fieldturf.com
www.fieldturf.com



THE ULTIMATE
SURFACE EXPERIENCE